

## Monroe Engineering Expands Wire and Connector Capabilities Into Solar Market

*Monroe buys assets of “Titan Wire and Cable”*

**Rochester Hills, MI— January, 2021** — Today at an internal event, Monroe announced the successful purchase of the assets of Titan Wire and Cable, a Sparks, NV company. This partnership is a strategic addition to Monroe’s growing Wire Harness and Connector product offering. Monroe currently serves OEM, defense, and aerospace customers with a wide variety of wire and cable assemblies. This acquisition will immediately expand Monroe’s footprint in the alternative energy sector and with electrical contractors.

### **Positive Customer and Supply Chain Impact:**

As one company, Monroe and “Monroe Titan” will streamline quoting, sales, manufacturing, and program management with the goal of enhancing customer service and supply chain value. The Titan team’s deep experience in the Solar and Alternative Energy market will immediately expand Monroe’s capabilities.

Don Howe and Werner Aeschlimann, Sales and Engineering, will continue in sales with the added contribution of Monroe’s sales teams located across over 20 locations nationwide. “I am excited for the opportunity to partner with the Monroe team. We now have the manufacturing capacity and the resources to invest in systems, personnel, and equipment to take on larger domestic Solar Field projects. This partnership will also give us the opportunity to supply fasteners, hardware, and metal assemblies to our solar and electrical contractor customers.” said Don Howe.

Tom Yaroach, VP Sales, Monroe Engineering, added, “Monroe serves customers across so many vertical markets- Defense, Aerospace, Rail, Heavy Truck, Medical Equipment- just to name a few. We are excited to partner with the Titan team as we grow our alternative energy business. The Titan team will serve as a technical center for Monroe focused on the alternative energy and electrical contractor markets. We look forward to expanding our capabilities across the country as Solar takes off over the next few years. I think our wire and connector suppliers and customers will also benefit. Monroe can bring value beyond cables and wire assemblies to the solar market. Like Monroe, Titan places a huge emphasis on their employees and providing great customer service. We are looking forward to working as one team. We believe this is a win/win for our employees, our customers, and our supplier partners.”

### **For more information:**

#### **Customer and Project Inquiries:**

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### **About Monroe Engineering:**

Monroe operates five Product Centers of Excellence in rubber & sealing, industrial hinges & hardware, casters & gas springs, certified aerospace hardware & electrical components and cables & harnesses. In addition, Monroe has local VMI distribution centers across the United States. The company serves OEM customers in Aerospace, Defense, Medical Equipment, Alternative Energy, Heavy Truck, Automotive, and General Equipment. [www.askmonroe.com](http://www.askmonroe.com)